Docket No.: 062991-0015 PATENT

REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE — TECHNOLOGY CENTER 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401

JANSEN, Michael E. : Confirmation Number: 5159

Application No.: 10/710,413 : Group Art Unit: 3688

Filed: July 08, 2004 : Examiner: VANDERHORST, Maria Victoria

For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March 11, 2010.

DéAnna Rodriguez

PETITION FOR EXTENSION OF TIME

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir/Madam:

It is respectfully requested that the time for response to the Office Action mailed September 15, 2009 be extended for three months.

Please charge the extension fee of \$555.00 to Deposit Account No. 501946. Please charge any additional fees or credit any overpayment to Deposit Account No. 501946.

Respectfully submitted,
McDERMOTT WILL & EMERY LLP

Marc E. Brown, Registration No. 28,590 Please recognize our Customer No. 33401 as our correspondence address.

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Phone: (310) 277-4110 Facsimile: (310) 277-4730 **Date: March 11, 2010** LAS99 1768438-1.062991.0015